

GIVING
KITCHEN

**ANNUAL
REPORT**

givingkitchen.org



Welcome to Giving Kitchen's 2021 Annual Report.

2021 was a year of resilience for Giving Kitchen. After crisis from the onset of a global pandemic that impacted everyone far and wide – especially the food service worker community, we all had to learn and grow. Food service workers, just like Giving Kitchen, showed their resilience and kept moving with hope and perseverance. We adapted, we changed, and we pushed forward. We GREW!

- We added two bilingual case managers to the team, so there are now 3 bilingual case managers that allow us to serve clients in English, Spanish, and Arabic without an interpreter.
- We hired our first out-of-state employee, a Field Operations Manager in Nashville, TN.
- We served more financial assistance clients in 2021 than in any other year in Giving Kitchen's history.
- For every financial assistance award, we served 2.5 Stability Network clients.
- We hosted Team Hidi Spring Training—A pivot to a virtual fundraising event.
- Launched our Mind Matters program to help address the ever-growing mental health crisis.
- And, we MOVED! Our new home at 970 Jefferson Street is an honorable place to have our headquarters. We are thrilled to be at home with so many other wonderful non-profit leaders who are doing the good work.



We are grateful for you,

Giving Kitchen Team

GIVING
KITCHEN

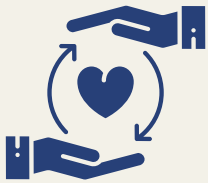
OUR MISSION STATEMENT

Provide emergency assistance to food service workers through financial support and a network of community resources.



Empathy

Understanding and responding to unanticipated crises in the food service community.



Generosity

Compassion and care beyond expectation.



Community

Transcending boundaries, our community is built through caring and the connection to service of others.



Precision

The right resources, at the right time, in the right amount, to the right people.



Trust

Stewardship and governance that honors our mission and those we serve.



Gratitude

Appreciation for the opportunity to serve our community.

WHO WE ARE

We are Giving Kitchen.
We help food service workers.

GK STAFF

Bryan Schroeder, Executive Director
Jen Hiding-Kendrick, Founder

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A LETTER FROM BRYAN AND JEN

Because of you, Giving Kitchen assisted 1,919 food service workers with compassion and care this year. It was another year of challenges, but we were inspired by the world beginning to rise from the crash of COVID-19 and we all felt a renewed sense of hope. Hope for our community, hope for food service workers that have suffered so much through the pandemic, and hope that GK through expansion, education, and intention will make a broader impact across the country.

It is because of YOU that we can have that hope. Your generosity this year has ensured that food service workers continue to matter. Every dollar raised, every in-kind gift given and every partner we have has truly made a difference in our community and we are so grateful for you.

GK is pushing forward, and we are so glad to have you on our team. Thank you, for everything.

With Gratitude,
Bryan and Jen



1 9 1 9

food service workers served

\$1,415,992

AWARDED



148
INJURIES



451
ILLNESS



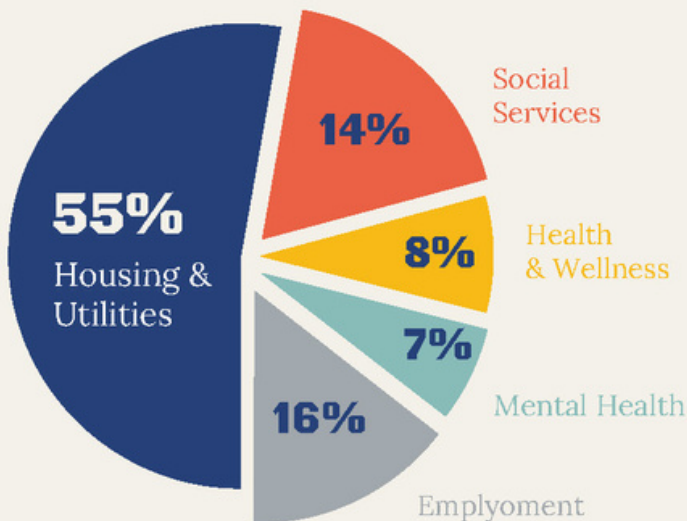
62
FUNERALS



19
HOUSING
DISASTERS

2,110

RESOURCE REFERRALS



980
children

live in the households of
2021 GK clients

76%

of financial assistance
recipients say GK helped
prevent an eviction

IN OTHER NEWS:

GK enters Tennessee
in the first phase of
regional expansion



3 Bilingual Case Managers
serving clients in English,
Spanish, and Arabic without
an interpreter

*interpreters available in 180 languages 24/7

Mind Matters:
supporting mental health in
the food service industry



September 27, 2021
Tennessee Proclamation Day

WHY I GIVE



"I became involved with GK because GK serves the people who serve us, in the moment when they need us most. It seems trite to say, but GK is truly a hand-up, not a hand-out. We all come from the restaurant industry, so we naturally honor and respect food service workers as our peers and colleagues. That starting point of equality strengthens and empowers our clients to be able to get back on their feet after a crisis hits."

Dan Gertsacov

GK Board Member



"I believe in Giving Kitchen's mission totally and completely. But, just as much as the mission itself, I believe in the team that brings it to fruition each and every day. They are a passionately committed team of some of the most amazing humans you're likely to encounter. You see this in the work they do building a compassionate and caring food service community, but you also see it in each of their hearts and feel it in every interaction you have with them. Their passion is admirable and contagious. I'm impressed and grateful for the work they do and beyond proud to support their efforts."

Dave Whitling

Co-founder & Creative
Director
The Bitter Southerner



"It's no secret that Nashville is a major destination for food, culture, and tourism so when our city was impacted by a tornado, the Covid-19 pandemic, and Christmas Day bombing along with the deeply rooted challenges of food service, the vulnerabilities of hardworking people were brought to light. Though I've worked with GK since their launch in Tennessee, I'm still in awe nearly every day. It's nothing short of extraordinary, the heart and hustle that this team has to provide vital funding, resources, and thoughtful programming for some of the most vulnerable that we call friends, family, and neighbors."

Marcia Masulla

CEO, Roar Nashville

TEAM HIDI: SPRING TRAINING



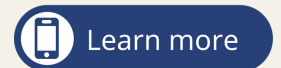
In 2021, as the deepest fears of the pandemic slowly lifted, Giving Kitchen introduced Team Hidi: Spring Training presented by Sysco and US Foods. In continuing to support Giving Kitchen's mission while keeping everyone safe, we offered at-home food and beverage experiences as unique as Team Hidi. We also offered an online auction open to everyone who wanted to safely celebrate our community of food service workers and connect with our Giving Kitchen family. We hope our attendees and participants agree that this pivot was a home run!



MIND MATTERS



Mind Matters is Giving Kitchen's focus on all things mental health. We're here to educate, advocate, inspire, and uplift when it comes to the mental and emotional well-being of food service workers. Launching this initiative provides more food service workers the opportunity to find help and recover.



WE MOVED!

Giving Kitchen moved to our new office space at the 970 Building in the summer of 2021! Westside Future Fund and Food Well Alliance partnered to acquire the building in January 2020 with the goal of preserving the historic property to create a multi-use community and education center serving Atlanta's Westside.



GK ADDITIONS

NOW SERVING TENNESSEE

We are officially in Tennessee!

From September 25–27, 2021, we hosted a series of welcome events in Nashville and celebrated Giving Kitchen Day in Tennessee. We were so grateful to see GK expand out of Georgia and we know there will be more to come!



GK TENNESSEE PROCLAMATION DAY

The governor dedicated September 27 as a Day of Recognition to welcome Giving Kitchen to #TheVolunteerState. We were honored and humbled to commemorate the occasion at Legislative Plaza in front of the Tennessee State Capitol in Nashville.



“Together, we can ensure every kitchen in Tennessee is a giving kitchen. Independent or chain – you work in a giving kitchen. No matter what language you speak – you work in a giving kitchen. North Nashville, Nolensville Pike, Broadway, Memphis, Knoxville, Chattanooga: if you work in restaurants, catering, concessions, food trucks, clubs, bars, taprooms, cafeterias, or commercial food service, you work in a giving kitchen”.

-BRYAN SCHROEDER, EXECUTIVE DIRECTOR OF GIVING KITCHEN

THANK YOU, GIVING KITCHEN

2021 ANNUAL CORPORATE PARTNERS

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food and service

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OUTFRONT/


WITS


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**UP ON THE
ROOF**


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SKREWBALL
PEANUT BUTTER WHISKEY

Atlanta
MAGAZINE

WHY GIVING KITCHEN

As a Cambodian refugee and polio survivor, I know all too well how kindness can change someone's life. I was just one when I caught polio after my parents fled Cambodia to escape the Khmer Rouge. We ended up in a refugee camp in Thailand with limited food and water access. After almost six years, through a random act of kindness, we were sponsored by a family in Ocean Beach, CA to come to America where I could finally get medical care for my leg that had become paralyzed. After we settled in, my parents started working in a donut shop, giving me my first look at the hospitality industry, where I ultimately found a home for almost 15 years before starting Skrewball with my wife. Giving back to my own restaurant employees (rent and utilities, funeral expenses and beyond) was always a top priority for me as an owner, and I admire how Giving Kitchen is able to achieve this on a larger scale.

Food industry workers are among the most giving, compassionate and generous people I've had the pleasure of working with, and they deserve that same kindness in return. They don't always have the means for a rainy-day fund or know how they will pay this month's rent or utilities. My humble beginnings, where I often did not know where my basic needs were coming from next, are things no one should have to experience.

Giving Kitchen is an organization that helps those in need breathe a little sigh of relief and as of this year, has given away over \$6 million to food service workers in crisis. We're committed to continuing our work with them and are so grateful our donations can help them facilitate things like 12,000 months of rent, 120,000 water bills, 60,000 power bills and 40,000 gas bills getting paid. I truly believe we can achieve progress by working together. When we come together, and work together, we reinforce supporting each other and that's when we can truly thrive.

With gratitude,

Steve Yeng
Co-Founder
Skrewball Whiskey



SKREWBALL
PEANUT BUTTER WHISKEY

CAITLIN'S STORY



In October of 2021, through her gratitude for the work Giving Kitchen did for her family, Caitlin Romanowski shared her personal story of how GK helped her to get through one of the most difficult times of her life. Both her and her brother, Jake, were food service workers and when he passed away unexpectedly, she was left struggling financially and emotionally as she tried to regain control of her life.

HOW LONG HAVE YOU BEEN WORKING IN THE FOOD SERVICE INDUSTRY?

11 years for myself and Jake for 7 years.

WHY DID YOU START WORKING IN THE FOOD SERVICE INDUSTRY?

I began out of necessity. Jake began to supplement his income, then it became his primary income.

WHAT HAPPENED THAT LEAD YOU TO REACH OUT TO GIVING KITCHEN FOR ASSISTANCE?

My brother, Jake, was killed by a drunk driver on July 25th. My brother assigned me the executor of his estate. I was left with the entirety of the financial burden of his death. I'm glad he had a will, and this responsibility did not fall on our elderly parents. My rent is \$1,805 and I have all the incidentals of my own life and now have Jake's mortgage and his entire life to maintain as well along with the repairs that need to be done to sell his home. I couldn't sleep at night worrying about how I was going to cover both of our households. I said a prayer to Jake asking for his help. Well, in stepped Giving Kitchen to help relieve this burden. The next evening, I got an email from Talía (from GK's client services team) requesting that I finish the application. I was hesitant, not knowing if I (Jake) would qualify. Talía encouraged me to reach out. I'm not the type to ask for help- ever- even if I am drowning. Well because of Talía, I did. Let me tell you, folks, I am so glad that she gave me a push and then another push. I would've never reached out. Giving Kitchen has been a Godsend.

HOW DID YOUR FINANCIAL ASSISTANCE AWARD IMPACT OTHER PEOPLE IN YOUR LIFE?

I can now sleep, so that's a direct impact. My family is now able to stay in my home without worry. We don't have to worry about paying rent, mortgage and food. While nothing can bring Jake back, this award sure does lighten the load.

FINISH THIS STATEMENT: "GIVING KITCHEN GIVES...."

Giving Kitchen gives relief. I wish I could adequately express my gratitude! You folks have taken a huge burden off. I am more grateful than I could even begin to express. You all really do make a difference. You have taken a horrible, heartbreaking situation and given me and my family such relief.

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Mahsa Soltani
Phillip Spencer
Winston Stalvey
Tyler Stinnett
Kylie Stradley
Curtiss Sullivan
Greg Sumners
Jason Szczech and Gina Szczech
Patricia Tate
Roxana and Mark Tatman

DONORS

\$500-999

John Tatman

James Taylor

Peter and Beverly Thomas

Elizabeth Thompson

Larry Thompson

Kristi and Daniel Tjo

Rebecca Tokich

Dawn and Eric Tresh

Heather Turton

Dana Ugwonali

Joe Uhl

Pamela Vickers

Thomas Virant

Robert and Elizabeth Wagner

Lyndon Wear

Nathan and Elyse Welch

Howard and Dorothy Williams

Cliff and Kristen Willimon

Brandon Wilson

Tracy Wilson

Amanda Windsor White and Wynn

Windsor

Sabra Wood

William Youngblood

James Zingeser

Laura Zipperer

Karen Zorn



PARTNER EVENTS

21C Museum Hotel
a mano
Amplify My Community
ASW Distillery
Atlanta Ladies Dinner Group
Atlanta Tennis Championships
Bonfire
CAVA
Century 21 Connect Realty
Community Bucket
Creature Comforts Brewing Co.
Curtiss Sullivan
Daily Groceries Co-Op
Drift Fish House & Oyster Bar
Ed Bailey
Empire Communities
Foodie Buddha
Fulton Street Brewery LLC
Functionize Health & Physical Therapy
Gansevoort Atlanta
Gate City Brewing
Georgia Beer Co.
Guac y Margys
Hapsy
Heart of Atlanta Cares Decatur
Hey Hey Creative
Jackalope Brewing Co.
Joe Matassino
Le Colonial
Marathon Music Works

Matthew's Cafeteria
Nakato Japanese Restaurant
Nolan Putzke
Nonic Beer Bar & Kitchen
North American Properties
Omni Hotel at The Battery
Otaku Ramen
Pastaria Nashville
Peach Coffee Roasters
Pure Taqueria
Refuge Coffee
Rightside Brewing
Rootstock Community Foundation
Ruth's Chris Steak House
ScottMadden
Sea Salt
Seed Kitchen & Bar
Shake Shack
Taqueria Del Sol
The Glancy Foundation
The Nook On Piedmont Park
The Point
Thirteenth Colony Distillery
Tito's Handmade Vodka
Top Deck Bar
Waffle House
Warhorse Investments
Yalla PR
Zunzi's

FINANCIALS

Giving Kitchen
Statement of Activities
Year Ended December 31, 2021

REVENUES AND OTHER SUPPORT

Total Revenues and Other Support

TOTAL

\$3,829,428

EXPENSES

Program Services:

Financial assistance and support for food service workers in crisis

2,642,866

Total Program Services

2,642,866

Support Services:

Fundraising

480,784

Management and General

299,911

Total Support Services

780,695

Total Expenses

\$3,423,561

CHANGE IN NET ASSETS

405,867

Net Assets - Beginning of the Year

4,707,354

Net Assets - End of Year

\$5,113,221

As responsible stewards of funding, Giving Kitchen strives to diversify revenue sources in order to ensure organizational sustainability and reduce financial risk.

OUR FY21 FUNDING

<u>Giving Source</u>	<u>Total Gift Amounted</u>	<u>Percentage</u>
● Individual Donors	\$1,320,897	34.5%
● Foundations	\$1,165,314	30.4%
● Corporations	\$913,356	23.9%
● Special Events	\$417,296	10.9%
● Interest Income + In-Kind	\$12,565	0.3%
Total	\$3,829,428	100%

